



COVERAGE ANALYSIS REPORT

How the sports prediction-market dispute was covered

A structural reading of 27 articles, by type of outlet.

PREPARED BY

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PREPARED FOR

Sample, built on public coverage

SAMPLE REPORT

October 25, 2026. This sample shows what a Coverage Analysis Report looks like. It describes how the articles are written, not who is right in the matter, and not whether any party or outlet is right or wrong.

At a glance

27 articles from 22 outlets, read by Frametra's on-device engine across six structural signals.

83

average structural score,
range 66 to 94

24 of 27

articles with no charged
words at all

20–100

range in source attribution
scores across articles

17 of 27

articles with full claim
restraint

WHAT THE NUMBERS SHOW

- 1 The tone was measured.** Neutral language averaged 99.5 out of 100, and every article scored 94 or above. 24 of the 27 articles used none of the engine's charged words, and the three that did used one each.
- 2 Sourcing split by who was reporting.** National and sports business press averaged 80 on sourcing; Ohio and regional news averaged 61 and gaming and industry press 63. The three scores of 100 were all short reports on the NFL's Supreme Court brief, at 288, 391 and 442 words.
- 3 The two strands of the story were built differently.** The 8 articles on the NFL's brief averaged 83 on sourcing. The 17 on Ohio's enforcement averaged 62.
- 4 Length mattered.** The 18 articles under 600 words averaged 72; the 9 at 600 words or more averaged 62. The longest, a 2,488-word feature on athlete and team partnerships, scored 47. Source attribution ran from 20 to 100, with 3 articles below 50 and 7 at 80 or above.
- 5 Claims were mostly restrained.** 17 of 27 articles had full claim restraint, including all five Ohio and regional news pieces. The lowest scores were 65, 67, 70 and 73. The engine counts words such as "claims" and "alleges" against this signal, which is common when an article relays each side's legal position.

SOURCING AND LENGTH, BY TYPE OF OUTLET

Ohio and regional news	<div><div></div></div>	61 sourcing · 501 words
Gaming and industry press	<div><div></div></div>	63 sourcing · 553 words
National and sports business press	<div><div></div></div>	80 sourcing · 690 words

How to read these scores. They describe how an article is built: its sourcing, wording and evidence. They do not say whether an article is accurate, fair or well-intentioned, and they are not grades.

The six signals, across all 27 articles

Average score for each signal, out of 100. Weights show how much each signal counts toward the structural score.



BY TYPE OF OUTLET

	ARTICLES	AVG WORDS	SCORE	SOURCING	CLAIM RESTRAINT	EVIDENCE	CHARGED WORDS
Ohio and regional news	5	501	79	61	100	75	0.0
Gaming and industry press	12	553	81	63	90	77	0.0
National and sports business press	10	690	86	80	91	75	0.3

Ohio and regional news has five articles, too few to compare on its own with confidence.

BY ARTICLE LENGTH

	ARTICLES	AVG WORDS	SCORE	SOURCING	CLAIM RESTRAINT	EVIDENCE	CHARGED WORDS
Under 600 words	18	416	82	72	92	68	0.1
600 words or more	9	951	83	62	92	91	0.1

Sourcing = source attribution. Evidence = figures and direct quotations. Charged words = average count per article.

Outlet by outlet

All 27 articles, grouped by type of outlet. Scores out of 100; values below 50 are shown in amber.

OUTLET	HEADLINE	WORDS	SCORE	SRC	LANG	CLM	HDG	EVD	ACT
Ohio and regional news (5 articles)									
news5cleveland.com	Prediction market platforms ignoring Ohio's legal threats	568	81	52	100	100	67	80	99
ohiocapitaljournal.com	Prediction market platforms ignoring Ohio's legal threats • Ohi...	614	81	51	100	100	66	86	99
ohiocapitaljournal.com	Ohio policymakers wrestle with prediction markets as wagers on...	806	86	72	100	100	40	98	99
woub.org	Ohio is taking action against companies that allow illegal bett...	249	74	63	100	100	40	55	99
ideastream.org	Ohio is taking action against companies that allow illegal bett...	267	75	65	100	100	40	54	99
Gaming and industry press (12 articles)									
covers.com	Ohio Targets Gaming Companies Working With Prediction Markets	655	86	67	100	82	88	100	100
covers.com	Ohio Sends Cease-and-Desists to 10 Prediction Market Companies	628	85	65	100	83	86	98	99
sportsbettingdime.com	Ohio Sends Cease-and-Desist Notices to 10 Prediction Market Ope	481	78	61	100	73	58	87	100
sportsbettingdime.com	Ohio Governor Says Action Forthcoming Against Prediction Market...	736	89	79	100	100	50	100	99
gambling.com	DeWine Says Ohio Will Sue Prediction Markets	502	80	60	100	100	40	71	99
cdcgaming.com	Ohio: Licensees providing services to prediction markets may im...	584	77	54	100	65	87	83	99
cdcgaming.com	Ohio regulator sends cease-and-desist letters to 10 prediction...	165	66	20	100	100	90	44	100
sigma.world	Ohio sends cease-and-desists to prediction market operators	544	94	97	100	100	88	59	100
sigma.world	Ohio warns further action against prediction market operators	940	80	61	100	88	64	70	99
focusgn.com	Ohio escalates enforcement against prediction markets	253	78	80	100	100	51	41	99
rg.org	Ohio Tells Polymarket, Robinhood, Coinbase to Halt Sports Contr...	719	85	62	100	100	64	96	99
alienwp.com	Ohio Warns Sportsbooks Over Prediction Market Ties as Polymarke...	424	78	48	100	83	86	78	99
National and sports business press (10 articles)									
theblock.co	NFL tells Supreme Court prediction market sports contracts are...	391	91	100	94	100	57	69	99
sportico.com	NFL Escalates Prediction Market Frustrations to Supreme Court	442	86	100	94	67	62	77	99
upi.com	NFL files brief urging Supreme Court to weigh in on prediction...	431	85	75	100	70	100	83	100
axios.com	NFL rips prediction markets over "integrity" concerns	288	88	100	100	100	67	64	98
sports.yahoo.com	NFL urges Supreme Court to let states regulate prediction marke...	409	89	88	100	100	61	67	99
fortune.com	NFL urges Supreme Court to back state gambling rules—breaking w	465	87	78	100	100	61	69	100
latintimes.com	NFL to Supreme Court: Sports Prediction Markets Are Just Gambli...	973	75	52	100	87	40	71	99
cnn.com	Prediction markets are partnering with top athletes and sports...	2488	79	47	99	87	68	100	98
frontofficesports.com	Robinhood to Roll Out Football Prediction Markets	570	89	92	100	100	40	71	97
cnbc.com	NFL tells Supreme Court prediction markets are gambling and sho...	448	86	68	100	100	69	80	99

Src source attribution · Lang neutral language · Clm claim restraint · Hdg calibrated hedging · Evd evidence signals · Act active voice

What a communications team can take from this

- **Where the tone held.** Neutral language was high in every group: 100 for Ohio and regional news, 100 for gaming and industry press and 99 for national and sports business press.
- **Where the articles differed.** Sourcing, by outlet type and by which part of the story an article covered. Reports on the league's brief carried more attribution than reports on the state's enforcement.
- **Where the language firmed up.** The lowest claim restraint scores came from industry and sports business pieces. That is common when an article relays each side's legal position.
- **How a team can use this.** The sourcing column shows which pieces name where their facts came from and which do not, so a team knows where a statement or correction would matter most.

WHAT THIS SAMPLE DOES NOT COVER

This sample uses Frametra's free on-device engine, which reads each article's wording. It cannot say **who was quoted, how often sources were anonymous, whose voices were missing (the platforms, the regulator, leagues, fans), or whether a claim is supported**. A full Coverage Analysis Report adds a person-checked read of those questions, with the exact sentences behind each finding.

WHAT A FULL REPORT INCLUDES

- Up to 30 or 50 articles about your subject, by outlet, with a written comparison
- Source patterns, anonymity rates and missing voices, with the evidence behind each finding
- Editorial language trends over time
- A check by a person before delivery

METHOD AND LIMITS

Each article was read from the public web page by Frametra's free engine, on the reader's device, and scored on six signals: source attribution (28% of the score), neutral language (25%), claim restraint (20%), calibrated hedging (10%), evidence signals (10%) and active voice (7%). Articles under 300 words carry a small length adjustment. Source attribution reflects the variety of attribution wording and linked citations relative to article length, so longer articles need more to score the same. Claim restraint falls when an article uses words such as "claims", "alleges" or "reportedly". The charged-word list is built for news wording and can flag terms that are descriptive in some stories. Of 30 links, three did not return readable text and were left out, leaving 27. The sample is a selection of public articles collected on October 25, 2026, not every article published, and it mixes local news, gaming-industry reporting, national coverage and a long feature, which are built differently. Compare groups of articles rather than single pages.

Frametra reports are an analytical aid. They are not legal, journalistic, medical or professional advice.